

Opening reception: October 25th, Larrazábal Gallery at 6PM

Symposium & Performance: November 24th, Municipal Museum of Modern Art, 11AM

From: October 25th to December 13th, 2018

Portfolio review for local artists: November 21st & 22nd, Larrazábal Gallery at 6PM

Exhibition title: Sdcphmrms

Septiembre 21, 2018

FOR IMMEDIATE RELEASE

ARTELATAM PRESENTS AN INTERNATIONAL ART EXHIBITION FEATURING ARTWORKS BY LEADING CONTEMPORARY LATIN AMERICAN ARTISTS. THE EXHIBITION WILL TAKE PLACE AT LARRAZÁBAL GALLERY AND AT THE MUSEUM OF MODERN ART IN SIMULTANEOUS WITH THE XIV BIENNIAL CUENCA, ECUADOR 2018.

Selected Artists for the exhibition include: Stella Sidi (Argentina), Diego Anaya (Mexico), Carlos Torres Machado (Ecuador), Pablo Caviedes (Ecuador), Hermann Mejía (Venezuela), Manuel Velázquez Torres (Mexico), Roberto Rodríguez (Mexico), Moses Ros (República Dominicana), Sergio Fásola (Argentina).

ArteLatAm, based in New York extends itself globally to Latin American artists that have numerous questions, and limited access to the dynamics of the professional art market. Both, individually and collaboratively, ArteLatAm focuses on diverse areas of professional development and art exhibitions. In relation to the XIV Bienal in Cuenca, Ecuador 2018, ArteLatAm created a show at the Larrazábal Gallery. The galleries' location, adjacent to the Museo of Modern Art in Cuenca, is essential as the Museum is the central headquarter of the XIV Bienal in Cuenca. *Sdcphmrms* is an itinerant exhibit, therefore after Cuenca will be showcased in various cities and countries like Guayaquil and Quito Ecuador, Mexico, and the United States.

As part of ArteLatAm Educational Program, and in addition to the exhibition, ArteLatAm will be reviewing portfolios of local artists and will hold a Symposium at the Museum of Modern Art in Cuenca. As a conclusion to this project, some of the showcased artists will present an "Art Performance" to encourage the public's participation. A panel of experts will travel from New York to talk about future Latin American Art proposals.

All events are open to the public and will include the presence of the Ecuadorian Minister of Culture and the Director of the XIV Bienal Cuenca, Ecuador 2018.

About ArteLatAm

ArteLatAm is an art organization based in New York that provides the professional resources that Latin American visual artists need to thrive. Our mission is to contribute to a better and deeper understanding of Contemporary Latin American Art. We seek to empower Latin American artists by providing professional advice, portfolio reviews, contacts and motivation to create and exhibit their works beyond their home countries.

At ArteLatAm, we create projects that connect Latin Americans with local and global communities. Our focus on digital communication contributes to the success of identifying, establishing and advising our artists around the world. ArteLatAm focuses its advances on three points: education, artists development and investment in Latin American Art.

About Venues

Larrazábal Gallery

Eudoxia Estrella opened Galería Larrazábal on November 13, 1986. The gallery is located in the renowned Plaza de San Sebastián, Cuenca. The spirit of the gallery is to contribute to a better understanding of the Plastic Arts and their development. Since its inauguration, the gallery continues to present not only artists from Ecuador but also several countries from South America. The exposition of talented artists maintains this gallery as an essential contribution to the Arts in Cuenca.

Museum of Modern Art in Cuenca

In February of 1981, The Museum of Modern Art in Cuenca directed by Eudoxia Estrella alongside scholars of Cuenca, organized the 1st. Bienal of Painting in Cuenca. As of today, the Museum focuses on curating innovative contemporary exhibitions and workshops for children, teens, contemporary, and mature artists.

Asdrúbal de la Torre, together with the Central Bank of Ecuador, and the authorities of the Municipality of Cuenca founded the Museum of Modern Art, in February 1981. The Museum was directed by the artist Eudoxia Estrella until 2006. In 1985, its director, Eudoxia Estrella, together with intellectuals from the city, organized the 1st. Cuenca's Biennial, which continues to this day with 14 Editions. Nowadays, the Museum presents contemporary exhibitions under curatorial research, with innovative museographies, educational workshops for children and adolescents, and seminars for the training of artists.

For more information

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Specialized press RSVP via email.