

# ArteLatAm™

## CAPABILITY STATEMENT

### CORE COMPETENCIES

Indoor/Outdoor Murals/ Public Art  
Educational Art Programs  
Signage & Graphics

Branding & Outreach Campaigns  
Program Design: Educational, Cultural & Outreach  
Sustainability & Art Creative Space Designs

### DIFFERENTIATORS

ArteLatAm fosters strong partnerships with Latin American governments, NY civic leaders, nonprofits and businesses.

In 2021, our organization was selected and awarded NYC City Artists Corps, recognizing the value and need for diversity for working artists.

We bring a long-standing commitment to equity and inclusion, advancing BIPOC artists for the past 6 years in both the US and Latin America.

An extensive global network of 1000+ Latino/BIPOC professional visual artists and makers.

### PAST PERFORMANCE

#### NYC DEPARTMENT OF EDUCATION

##### Indoor/Outdoor Murals and Educational Art Programs at:

PS-3K The Bedford Village School (Summer Rising 2021), Valence College Prep, PS577 Conselyea Preparatory School, PS329Q East Elmhurst Community School (Summer Rising 2022), PS138 Samuel Randall, 32K376 Felisa Rincon de Gautier (Summer Rising 2022)

#### OFFICE OF NYS SENATOR JULIA SALAZAR

Portfolio Development for Undocumented Students. ArteLatAm artists led Summer Portfolio Workshops for students 12 to 14 to refine their artistic skills and develop portfolios for admission to NYC specialized High-Schools.

#### ART BASEL MIAMI

ArteLaAm's Latin American fashion designers exhibited at an International Art Show in 2021.

#### METLIFE, NY OFFICES

Private Art Exhibits at corporate headquarters, 2018.

#### MICROSOFT, NYC OFFICE

Private Art Exhibits at corporate headquarters, 2018.

### CERTIFICATIONS

ArteLatAm is a Minority Women Business Enterprise (M/WBE) certified by the City and State of New York.

**DOE Vendor** ART042082

**MWCERT** 2020-4528

**M/WBE** 2019-1368

**DUNS** 9380808054

**NYC Vendor** VS00053232

**NIGP** 05216, 05250, 05251, 05252, 05253, 05254, 05255, 05256, 05264, 05272, 05280, 92442, 92464, 92418, 92441, 92460, 92476

**NAICS** 541430, 541410, 541850

**NYC Commodity**

05255, 052, 924, 801

### CONTACT INFO

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